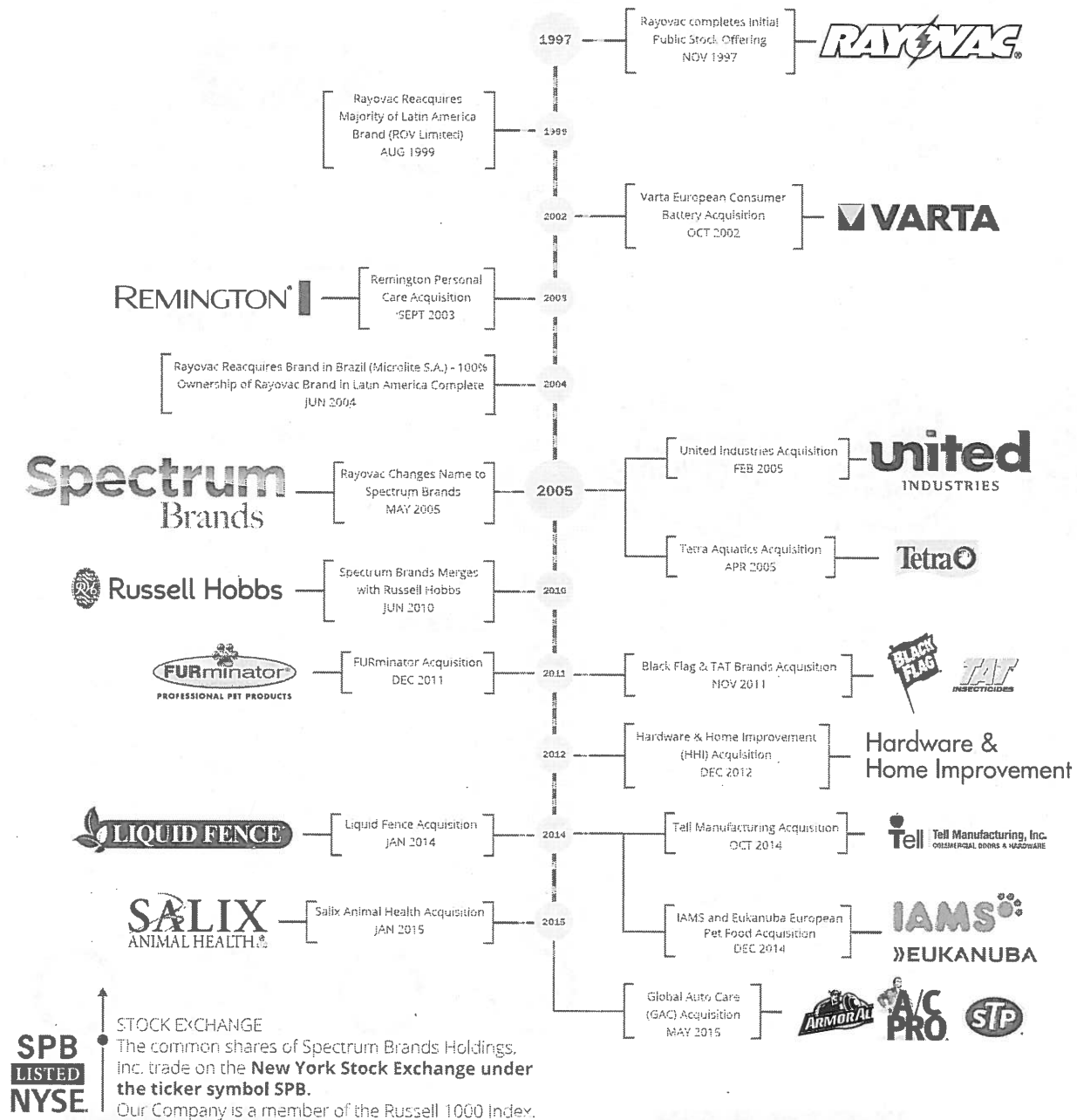


TIMELINE



Spectrum Brands World Headquarters: 3001 Deming Way, Middleton, Wisconsin, 53562

For more information: www.spectrumbrands.com; www.rayovac.com; www.varta-consumer.com; www.spectrumhhi.com

www.remingtonproducts.com; www.unitedpetgroup.com; www.unitedindustriescorporation.com; www.russellhobbs.com; www.armoredautogroup.com



Offering an Expanding Portfolio of Leading Brands Providing Superior Value to Consumers and Customers Every Day

Spectrum Brands Holdings is a global and diversified consumer products company with fiscal 2016 net sales of \$5.04 billion. *We are a leading supplier of consumer batteries; residential locksets, residential builders' hardware, and faucets; shaving, grooming and personal care products; small kitchen and household appliances; specialty pet supplies; lawn and garden and home pest control products, personal insect repellents, and auto care products.* Our products are largely non-discretionary, non-premium-priced, replacement packaged goods used daily by consumers. Our global footprint includes a presence on 6 continents with products sold by the world's top 25 retailers and available in more than one million stores in approximately 160 countries. We hold the top 1, 2 or 3 global or North American market position in virtually all of our product categories. Headquartered in Middleton, Wisconsin, Spectrum Brands has more than 15,500 employees in 53 countries.



SENIOR CORPORATE OFFICERS

Andreas Rouvé
Chief Executive Officer
and President

Douglas L. Martin
Executive Vice President and
Chief Financial Officer

Nathan E. Fagre
Senior Vice President,
General Counsel and Secretary

Stacey L. Neu
Senior Vice President,
Human Resources

Guy J. Andrysick
Senior Vice President and
General Manager,
Global Auto Care

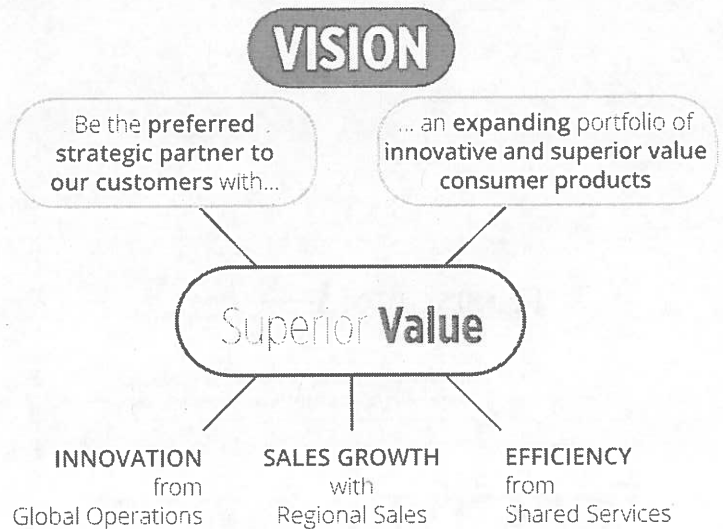
Steven M. Fraundorfer
Senior Vice President and
General Manager, Global
Batteries and Appliances

Randal D. Lewis
Senior Vice President and
General Manager, Pet, Home
and Garden

Philip S. Szuba
Senior Vice President and
General Manager,
Hardware & Home Improvement

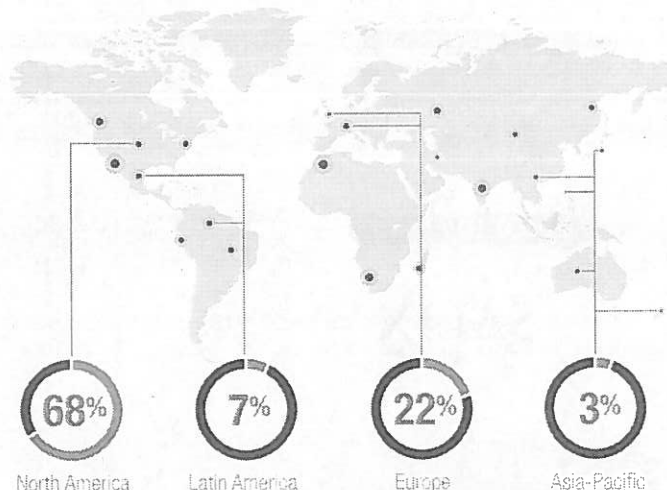
SPECTRUM BRANDS VISION

Platform for Lasting Customer and Consumer Relations

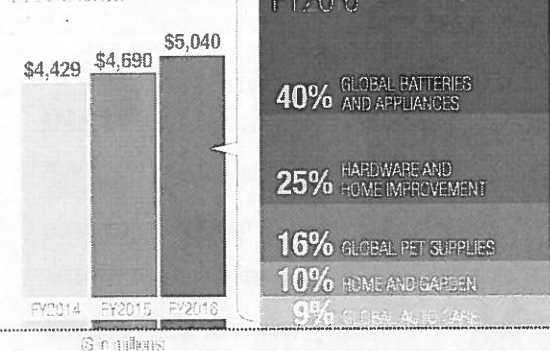


GLOBAL FOOTPRINT

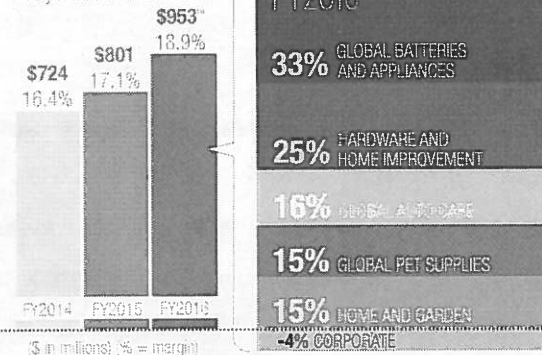
FY2016 Net Sales



Net Sales



Adjusted EBITDA



*Includes \$23 million of corporate / unallocated expenses.